

GolfTraxx.com

Press Release

July 1, 2010

DANVILLE, CA (July 1, 2010) GolfTraxx (<http://golftraxx.com>) has just announced that it is now offering FREE downloads from their website <http://golftraxx.com/android.htm> for the Google ANDROID™ beta version of their application. The ANDROID™ version offers a brand new county-wide search capability (from a single zip code), a look and feel similar to iPhone, plus support for landmarks on top of the "basic" front, center, and back distances offers by most other firms.

"We are thrilled to be able to offer all of the 150,000+ customers who have downloaded our product a way to continue to use our product as they migrate to next generation devices such as ANDROID™." said Frank DeBenedetti, founder of GolfTraxx. "County-wide search means that users can now download every single course within a county (or foreign country) to their device after entering just a single zip or postal code ."

The GolfTraxx website displays hole-by-hole information for over 21,500 courses in across the globe, which can be downloaded to PDA devices and Smart Phones along with our 100% open standards Golf GPS solution for Android™, iPhone™, Blackberry™, Garmin Ique™, TREO™, Palm One™, Palm LifeDrive™, Windows Mobile™, Pocket PC™, and Windows Mobile 5™ devices. Several thousand of these courses now have GPS coordinates as well.

GolfTraxx offers **FREE downloads** of the software for Palm One™, TREO 650™, TREO 700P™, TREO 700W™, Palm LifeDrive™, Windows Mobile™, Garmin Ique™, and Pocket PC, and Blackberry on their website. The Apple iPhone™ version GolfTraxx is available through the AppStore for FREE as well.

GolfTraxx offers **FREE downloads** of over 21,500 courses in their on-line database directly to user devices. GPS coordinates are already available in several thousand of these courses for **FREE** to all GolfTraxx users. GolfTraxx' competitors require their customers to ***purchase courses separately.***

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About GolfTraxx.com

GolfTraxx.com Founded in 2005, GolfTraxx is headquartered in Danville, California. The flagship product, GolfTraxx, is the brainchild of founder, Frank DeBenedetti. DeBenedetti is an avid golfer and computer technologist who earlier competed in high school, college, local, regional, and national golf competitions. and who now consults with Fortune 100 companies in the San Francisco Bay area. GolfTraxx is a registered trademark of Mister Deez in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.